

Bogie in Your Bowtie

MOTHER-SON DANCE

Presented By



FRIDAY, APRIL 10, 2026

POINSETT CLUB

807 E. WASHINGTON ST., GREENVILLE, SC

VIP EARLY ADMISSION

5:30 PM

GENERAL ADMISSION

6:30 PM

WWW.GCMSA.org

#GCMSA #BIYBT2026 #mothersondance

#motherofboys #healthcharities #nonprofit

#sponsorshipopportunities #makingadifference

#localcharities #projecthopefoundation #autism

#autismawareness #inclusion

#appliedbehavioralanalysis

This event will benefit Project Hope Foundation's lifespan of autism services.

Project **HOPE** Foundation A Lifespan of Autism Services

2026 PROCEEDS BENEFIT PROJECT HOPE FOUNDATION HELP PROVIDE A LIFESPAN OF SERVICES TO THE AUTISM COMMUNITY

Project Hope Foundation began in 1997, founded by two mothers, Lisa Lane and Susan Sachs, who were searching for meaningful services for their young sons with autism.

As the prevalence of autism had grown to 1 in 31, their mission grew as well which is to provide a full lifespan of autism services across the spectrum with four core programs: therapy, education, adult services, and community engagement.

Project Hope Foundation is the largest autism service provider based in South Carolina, impacting over 1,000 people each year. To sustain this work, they must raise approximately \$2 million annually to bridge the gap between Medicaid reimbursement rates and the actual cost of providing high-quality services.

To learn more and reserve your sponsorship, CONTACT:

Liz Kaster
G.C.M.S.A. Vice President / Membership, Ways & Means Chair
P.O. Box 26658
Greenville, SC 29616
alliance@gcmsa.org / (317) 372-7784

BOOGIE IN YOUR BOW TIE

HISTORICAL REVIEW

The GCMSA had its inagural Boogie In Your Bow Tie Mother-Son Dance at the Runway Cafe Hangar to benefit Serenity Place/The Family Effect in 2019.

Once tickets were made available for purchase on Eventbrite, the event SOLD OUT in THREE days with a waitlist. This incredible result was possible by advertising by word-of-mouth and through marketing on all our social media platforms.

With 90 moms and 116 boys ages 5-12 years old in attendance our inaugural year, the Mother-Son Dance was a huge success and the GCMSA decided to make this an annual event.

In 2020 COVID hit and we unfortunately had to cancel BIYBT that year. The GCMSA finally brought back this popular fundraising event in 2023 with proceeds benfitting the Michael Blake Foundation. With your help, we hope to make BIYBT 2026 even more successful!

SPONSORSHIPS:

2019

TOTAL EVENT SPONSORS: 7
TOTAL EVENT SPONSORSHIP REVENUE: \$3, 400.00

TICKETS SOLD:

TOTAL MOTHER/SON TICKETS: 90
TOTAL ADDITIONAL SON TICKETS: 26
TOTAL TICKET SALES: \$7,344.50

SILENT AUCTION: \$1,920
RAFFLE TICKETS: \$685
IN ROOM/ONLINE DONATIONS; \$772.50

TOTAL FUNDS RAISED:

\$14,122

2023

TOTAL EVENT SPONSORS: 3
TOTAL EVENT SPONSORSHIP REVENUE: \$1, 200.00

TOTAL MOTHER/SON TICKETS: 74
TOTAL ADDITIONAL SON TICKETS: 21
TOTAL TICKET SALES: \$8,484

SILENT AUCTIONS: N/A
RAFFLE TICKETS: \$2,950
IN ROOM/ONLINE DONATIONS; \$225
MERCHANDISE/MISC.: \$820.09

\$12,479



2026 GOALS

TOTAL VIP MOTHER/SON TICKETS 25
TOTAL MOTHER/SON TICKETS: 110
ADDITIONAL SON TICKETS: 30
TOTAL EVENT SPONSORSHIP REVENUE: \$35,000

BECOME A 2026 BOOGIE IN YOUR BOW TIE SPONSOR



**PREMIERE
SPONSOR**
\$10,000+



**SPECTRUM
LEGEND**
\$5,000-\$9,999



**COMMUNITY
CHAMPION**
\$2,500-\$4,999

















**AUTISM
AVENGER**
\$1,000-\$2,499





















**HERO
AMBASSADOR**
\$500-\$999

SIGNAGE/VISIBILITY






Exclusive Title Sponsor of the 2026 BIYBT with prominent exclusive branded signage at main entrance and ballroom					
Sponsor VIP Red Carpet & VIP Lounge with exclusive branded signage					
Sponsor DJ/Music booth with exclusive branded signage					
Sponsor Photo booth with exclusive branded signage					
Sponsor Table of 10 with exclusive table tent branded signage					
“Thank You to Our Sponsors” Poster Board Signage					
Company/Business Logo or Family Name on Event T-shirt					

BECOME A 2026 SPONSOR

EVENT ADVERTISING

	 PREMIERE SPONSOR \$10,000+	 SPECTRUM LEGEND \$5,000-\$9,999	 COMMUNITY CHAMPION \$2,500-\$4,999	 AUTISM AVENGER \$1,000-\$2,499	 HERO AMBASSADOR \$500-\$999
Pre Event Press Inclusion					
Social Media Posts (Instagram, Facebook) for GCMSA & Project Hope					
Logo on Event Webpage (www.gcmsa.org) with hyperlink to your company/business					

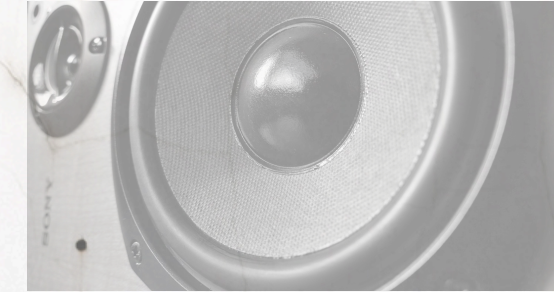
SPONSOR TICKETS

Number of VIP Early Admission Tickets	20	16	12	8	
Access to VIP Lounge					
Early Access to Purchase Tickets					

CUSTOMIZABLE/NEGOTIABLE OPTIONS:

- INDUSTRY/CATEGORY EXCLUSIVITY
 - BOOTH SPACE/INFORMATION TABLE PRESENCE
 - SAMPLING OR DISTRIBUTION OPPORTUNITY
 - CELEBRITY APPEARANCE
 - PROMOTIONAL DISTRIBUTION
- SPECIAL PRESENTATION/SPEAKING OPPORTUNITY
 - PRODUCT EXCLUSIVITY
 - PRODUCT ENDORSEMENT
- COUPON DISTRIBUTION INCLUDING GENERATED COUPON CODES TO DISTRIBUTE
 - EARLY ACCESS TO PURCHASE TICKETS TO EVENT/DISCOUNTED TICKETS

2025-2026 BOARD OF DIRECTORS AND BOOGIE IN YOUR BOW TIE COMMITTEE



OUR ONLINE PRESENCE



WEBSITE

www.gcmsa.org



FACEBOOK

Greenville County Medical Society Alliance



INSTAGRAM

[gcmsalliance](https://www.instagram.com/gcmsalliance)

CANDACE BAIRD
President

RACHEL HORTON
President-Elect

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*Vice President/Membership
Ways & Means Committee Chair
Boogie In Your Bow Tie Co-Chair*

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*Treasurer
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MELANIE BRAKE
Boogie In Your Bow Tie Co-Chair

NICOLE FELKEL
Boogie in Your Bow Tie Committee

LAURIE MCCOTTER
Boogie in Your Bow Tie Committee

MEREDITH TUTEN
Boogie in Your Bow Tie Committee

SHANNA WALKER
*Health Promotions Committee Chair
Social Media*

KERI DILLE
Website & Database Master

DONNA FRAZIER
*Planning & Development Committee
Chair*

THANK YOU TO OUR PAST SPONSORS



