

YMCA OF GREENVILLE FOOD RELIEF PROGRAM &
GREENVILLE COUNTY MEDICAL SOCIETY ALLIANCE PRESENT



#MAKETHECUT

HAIRCUT FOR A CAUSE

LABOR DAY TO
VETERANS DAY

WWW.GCMSA.ORG/MAKETHECUT

YMCA FOOD RELIEF PROGRAM FOR VETERANS

YMCA of Greenville began efforts to help relieve local food insecurity in 2020 when schools closed because of the COVID-19 pandemic. The Food Relief Program has since grown from providing bags of food for 30 families to now over 200 a week. The program is staffed by volunteers, funded by grants and donations, and delivers food to families in hotels, homeless veterans at the VA Outpatient Center, residents at the Gateway House, and other families identified through Greenville County Schools and the Alston Wilkes Society.



YMCA OF GREENVILLE

#MAKETHECUT is the ingenious fundraising campaign created by former GCMSA President Erica Kelly. The concept is simple, hold a social media fundraiser to raise at least \$5,000, at the end of which you promise to drastically chop your long hair. But it gets even better... there's no overhead like with an in-person event, so every dollar raised goes directly to charity! And since the campaign is virtual, it can't be canceled or rescheduled due to community health concerns.

This year the very worthy beneficiary is local military veterans! The GCMSA is partnering with the YMCA Food Relief Program to help provide weekly food boxes to 60 military veterans and their families. The campaign will begin on Labor Day and will culminate with current GCMSA President Donna Frazier chopping her long locks at the November General Membership meeting in honor of Veterans Day.

BECOME A SPONSOR



Title Sponsor \$1,000+

- Sponsor Title name of #MAKETHECUT
- Recognition as Title Sponsor at the culminating event on November 10, 2022.
- Prominent placement of logo/company name in all print and on the GCMSA website & social media platforms.

Supporter \$500-\$999

- Recognition as Supporter at the culminating event on November 10, 2022.
- Placement of logo/company name in all print and on the GCMSA website & social media platforms.

Friend \$250-499

- Recognition as Friend at the culminating event on November 10, 2022.
- Recognition of logo/company name on the GCMSA website & social media platforms.

*Customizable options available with industry/category exclusivity, coupon distribution, or in-kind raffle donations

GCMSA 2022-23 BOARD OF DIRECTORS

Donna Frazier - President

Keri Dille - #MAKETHECUT Fundraiser Chair

Lynn Brown - #MAKETHECUT Committee Member

Kristen Eller - #MAKETHECUT Committee Member

Gina Pelino - Ways & Means Chair

Shanna Walker - Immediate Past President

Nicole Felkel - President-Elect

Candace Baird - Treasurer

Michele Chastain - Recording Secretary

Lauren Fontenot - VP of Membership

Melanie Cabaniss - Corresponding Secretary

YMCA FOOD RELIEF PROGRAM LEADERSHIP

William Coates - Director of Development

OUR ONLINE PRESENCE



www.gcmsa.org



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